

# ImpactSphere™ – a game changer for the climate

**Part of the Business Innovation Program** 

The world needs innovators – teams that dream big and design the future for generations to come. Innovators who go all the way to leave a permanent mark on society and the world as we know it. The Pedab Business Innovation Program is centred around finding and supporting these teams and companies to succeed in each of their fields of business.



In Denmark, ImpactSphere<sup>™</sup> has recently joined the Business Innovation Program as a part of the company's growth strategy. ImpactSphere is much more than a fully automated sustainability reporting (PEF, GHG) tool on dynamic production data. It has very advanced simulation and optimization capabilities that allows strategic and data-driven improvement of both your sustainability and your business performance in union.

### Sustainability reporting and production simulation tool

Saving the climate is one of the biggest challenges of our time in history. We are constantly reminded - in the news, in election campaigns, bills, in new fees and duties- of our Carbon footprint. Called a footprint because it follows you wherever you go - you as a person - you as a company, your production, your entire value chain, including all your suppliers, which each have their own Carbon footprint, ultimately adding to yours. As of January 1st, 2024, many companies will be held accountable for providing climate reporting by the EU. This opens a new market in the audit and reporting business, which will need tools and frameworks to assist companies in their new reporting obligations.

With ImpactSphere<sup>™</sup> it is possible to measure a company's impact and automatically create reports that meet the EU requirements for climate and ESG reporting, but ImpactSphere<sup>™</sup> is much more than a climate reporting tool. ImpactSphere<sup>™</sup> is a common sustainability framework and tool that can handle any

quantifiable impact, including data linked to measuring environmental, human, and economic impacts as well as good governance. As a production company, you can add all production inputs to the tool and get a visual overview of your actual Carbon or any other waste or emission output. Data can be entered manually or added automatically via IoT products, which measure the water- or energy consumption anywhere in your production environment. When the information has been processed in ImpactSphere™', you will get a clear overview of your current environmental footprint. Afterward, you will be able to change the structure and variables of your production inputs and simulate how anticipated changes will impact your environmental footprint, and ultimately help you define how to reduce your overall footprint in the different parts of your chain of production.



IBM - the intelligent and trusted IT partner ImpactSphere™ SaaS is solely on IBM Cloud because the question of security is of great importance to ImpactSphere™. Morten Lindegaard, Chairman at ImpactSphere, states: "We have developed a production software tool that automatically processes all

acquired production data to provide accurate insights into, amongst other valuable data, the Carbon footprint. The acquired production data is confidential to each company, and we cannot risk any breaches or leaks on behalf of our customers. That's why we chose to go with IBM Cloud – it is very safe and very trusted."

#### The Pedab Business Innovation Program

In the Nordic Region, ImpactSphere<sup>™</sup> has joined the Pedab Business Innovation Program, which is designed to help innovators scale their businesses through technology and expertise.

"The collaboration with IBM on the Business Innovation Program is very important to Pedab. We are all committed to doing what we can to support innovative teams on their road to success. We provide knowledge on technological choices and thought-out IT-strategies. This is our field of expertise, and we consider it our duty to identify and help the

innovators with our expertise" says Kim Nielsen, Managing Director, Pedab.

"Pedab has been crucial in helping us with IBM Cloud and other necessary licenses, which are needed for us to offer a secure production- and simulation tool to our customers. Moreover, Pedab has as a true business partner provided us with valuable feedback on our GTM strategy and our core narrative," Morten Lindegaard states.

#### Kim Nielsen adds:

"We have great aspirations for ImpactSphere. The technology can help solve challenges for many production companies worldwide. We are excited to be part of their journey and to be able to offer this production tool to our Ecosystem."

Read more about ImpactSphere<sup>™</sup> and their solution here.

## Join our Business Innovation Program today!

The Business Innovation Program is joint initiative by Pedab and IBM together, for the simple purpose of helping early-stage businesses to a scalable IT platform.

At Pedab, we believe that your company's future depends on the IT decisions you make today. Therefore, we strive for close cooperation with our partners, so that we can tackle business challenges together the best solutions.

Read more about Pedab, the program overview and requirements at <a href="mailto:pedab.com">pedab.com</a>, or <a href="mailto:com">contact us</a> today!



