

BeDifferent



# CLIENT COMPUTING

REFURBISHMENT

TABLETS SERVICES

DESKTOPS LAPTOPS CUSTOMIZATION

SCREENS TEST ENVIRONMENT

PERIPHERALS FREE UP CAPACITY

INVENTORY CHROMEBOOKS SIMPLICITY

MANAGEMENT FINANCING WaaS TIME TO MARKET

ASSET RECOVERY RE-USE IMPROVE BOTTOM LINE

SCALABILITY

IMPROVE CASH-FLOW

DATA ERASE & SECURITY

POWERED BY





## WE HELP YOU STAY ONE STEP AHEAD

**From our local start over 25 years ago to our European presence today Pedab has enjoyed a steady growth and constant enrichment of our offerings.**

Every step along the way has enabled us to better fulfill our purpose of preparing our customers for the future.

We believe that the future of a successful business depends on the IT decisions that are made today. Whether the goal is to expand into new markets or develop new services, a sharp technological edge is the best way to operate efficiently and stay competitive.

A proactive IT strategy predicts future needs and creates reliable IT environments that can handle those needs as they appear.

We are privileged to work with cutting-edge technology and employ some of the most talented people in the IT industry. Together with our ecosystem we always try to provide the best value combination of solutions, services and delivery for the optimal customer solution. We build long-term partnerships with those who share our passion and work in close collaboration to achieve our goal of helping businesses stay one step ahead.



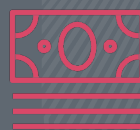
**26**

YEARS OF  
EXPERIENCE



**8**

COUNTRIES



**183**

MILLION EURO  
TURNOVER



**130**

EMPLOYEES

## WE ARE A FAMILY-OWNED COMPANY

Pedab Group is one hundred percent owned by the founding family. This gives us the flexibility to grow at our own pace with a powerful vision, and to build long-term relationships in a healthy business environment.

Being family-owned has always shaped our corporate culture and provides a solid foundation for our success. We aim at close co-operation based on loyalty and fair play. We always strive for building durable relationships and win-win partnerships.

We deliver solutions and services that create genuine added value.

This has led to steady growth ever since 1993, when Pedab first was established.

As a family-owned company active in eight European countries, we take pride in having local expertise with a regional reach. We can also flexibly react to global trends and transform ideas rapidly into effective results in the local markets.



# CONTACT US



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**PEDAB**

# WE WANT TO GET IN TOUCH WITH YOU



## ABOUT PEDAB

Pedab provides IT-infrastructure, software solutions and services from selected suppliers to resellers, application developers and hosting companies. Pedab has 130 employees in eight countries, including Sweden, Norway, Denmark, Finland, Estonia, Lithuania, Latvia and France. Pedab provides solutions from leading vendors such as IBM, Huawei, Symantec, Toshiba, Lenovo, Supermicro and Clavister. The turnover of the Pedab Group for 2018/19 amounted to EUR 183 million.



WE ARE HERE FOR YOU